



GENERAL PLAN ADVISORY COMMITTEE MEETING #1
Friday, March 15, 2024

12:00PM to 2:00PM
Lake County Board Chambers
255 N Forbes Street, 1st Floor, Lakeport, CA 95453
Optional remote participation via Zoom.

Meeting Summary

The first General Plan Advisory Committee (GPAC) meeting for Lake County 2050, the update to Lake County's General Plan including all eight Local Area Plans (LAPs), took place from 12:00PM to 2:00PM on March 15, 2024. This was a hybrid web-based and in-person meeting, with in-person attendees convening at the Lake County Board of Supervisors Chambers in Lakeport. As of this meeting date, fourteen of fifteen total GPAC seats had been filled, and all fourteen GPAC members recruited thus far were present.

GPAC members, representative role, and attendance status:

Marty Aarreberg	Education	Present
Betsy Cawn	Senior Support Services	Present
Paul Duncan	Fire District	Present
Philip Hartley	Homeowners Association	Present
Carolyn Hillman	Cannabis Industry	Present
Margaux Kambara	Member-at-Large (District 4)	Present
April Leiferman	Member-at-Large (District 5)	Present
Donna Mackiewicz	Environmental Group	Present
Benjamin Murphy	Water District	Present
Denise Rushing	Member-at-Large (District 3)	Present
Weston Seifert	Business Association	Present
Daniel Tyrrell	Member-at-Large (District 1)	Present
Fawn Williams	Member-at-Large (District 2)	Present
Sharron Zoller	Conventional Agriculture	Present
Vacant at time of meeting	Tribal	Not applicable

The purpose of the first GPAC meeting was to:

- Introduce GPAC members to each other and to project staff and consultants.
- Introduce the Lake County 2050 project and its process.
- Elect a Chair and Vice Chair of the GPAC.
- Review the GPAC Guidelines and Operating Procedures.
- Review and comment on the Lake County 2050 Community Engagement Plan.

After County staff led welcome and introductions, the GPAC elected District 3 representative Denise Rushing as the GPAC Chair and Business Association representative Weston Seifert as the GPAC Vice Chair.

PlaceWorks, the lead consultant on Lake County 2050, provided an overview of the Lake County 2050 project and the GPAC Guidelines and Operating Procedures. The presentation was followed by questions and comments from GPAC members and the public. Below is a summary of GPAC comments on the project overview:

- Several GPAC members expressed concerns about the relationship between the Countywide Elements and the LAPs and their associated timelines. These members emphasized that the Countywide Elements and LAPs should be consistent, that both should prioritize the values of the communities involved, and that the project timeline should allow for community input to guide both types of documents. Some commenters felt that the previous General Plan Update did not take the communities' priorities, as reflected in the LAPs, into account.
- GPAC members noted that the Shoreline Communities Are Plan planning area is large and encompasses multiple communities with different priorities and needs, emphasizing the need to establish Special Study Areas and potentially change LAP boundaries.
- GPAC members expressed the importance of ensuring that the General Plan policies are flexible and consider possible uncertainties for the future. For example, since the previous General Plan was drafted, the County experienced major events like economic recessions and pandemics, as well as impacts from new markets (e.g. cannabis), technology (e.g. solar panels), and other policies.

PlaceWorks then presented the Draft Community Engagement Plan for the three-year Lake County 2050 project, which was followed by questions and comments from GPAC members and the public. The following summarizes comments from GPAC members on the Community Engagement Plan:

- GPAC members expressed the desire to be a "true working group" that co-develops work products, like the upcoming General Plan Overview Document, rather than reacting to and providing feedback on draft products. In particular, for the General Plan Overview Document, GPAC members suggested that project staff ask the GPAC key questions that are being considered in the document. They also requested that this document be clear about what topics are required versus optional. As a starting point, GPAC members were also invited to send project staff their comments on the existing General Plan.
- GPAC members requested the list of stakeholder groups for targeted outreach to review and provide feedback. They also suggested that senior centers be considered an outreach group.
- GPAC members requested that there be a separate community or targeted stakeholder meeting specifically for Clearlake Oaks Eastern Region Town Hall (ERTH).
- GPAC members emphasized that project staff must proactively reach out to Native American Tribes and community members to engage them in the process (e.g., attending Tribal Council meetings).
- GPAC members encouraged project staff to coordinate with local advisory bodies (e.g., Municipal Advisory Committees) throughout the process.
- GPAC members expressed concern that consideration of Special Study Areas in the second round of LAP meetings is too late, and these discussions should occur earlier in the process.

County staff and PlaceWorks closed the meeting with an overview of next steps and ways to spread awareness about the project via the Lake County 2050 website.

A recording of the meeting and the presentation slides are available on the project website at lakecounty2050.org/past-meetings-materials/.