



ENVISION CONTRA COSTA 2040

North Richmond Community Meeting #2: Guiding Principles

Community Heritage Senior Apartments
1555 Fred Jackson Way, Richmond, CA 94801
Tuesday, August 13th, 2019

The second community meeting for North Richmond residents as part of Envision Contra Costa 2040 took place on Tuesday, August 13th, 2019, from 6:30 to 8:30 PM at the Community Heritage Senior Apartments. The purpose of this workshop was to collect feedback on draft guiding principles, which articulate the values, priorities, and aspirations for the future of North Richmond shared by community members at the first community meeting. The guiding principles are organized into four categories that reflect the categories used in the North Richmond Quality of Life Plan: Housing, Youth and Education, Community Safety, and Business Opportunity. In addition, participants were asked to share ideas for potential policies, actions, and other strategies that support those guiding principles, using the priorities from the North Richmond Quality of Life Plan as a starting point.

County staff and consultants facilitated the workshop and 15 residents attended and participated. After a presentation about the Envision Contra Costa 2040 process, representatives from the Resident Leadership Team presented highlights from the North Richmond Quality of Life Plan. Then, community members worked in five small groups, including one Spanish-speaking group, to discuss guiding principles, policies, actions, and other strategies specific to North Richmond. Input and ideas are summarized below. Detailed notes from the small group discussions, as well as a comment card submitted at the workshop, are attached to this summary.

Housing

- Build more affordable housing, while ensuring that housing development goals are balanced with maintaining quality of life, parking availability, circulation, and property values for current residents.
- Explore the potential of using commercial linkage fees to fund affordable housing development.
- Utilize vacant land, especially around shelters, for tiny homes or for temporary RV parking.
- Secure stable funding sources for homeless services. Support and build from existing local programs where possible. Prioritize job training as a means of supporting residents in unstable housing.
- Encourage mixed uses in the area north of Wildcat Creek, while maintaining the area south of it as mainly residential.
- Encourage mixed-use development on Fred Jackson Way.
- Establish programs to educate and assist first-time home buyers, supporting and building from existing programs where possible. Prioritize outreach and marketing to spread awareness.
- Facilitate resident involvement when reviewing development projects.

Youth and Education

- Provide a community center that includes afterschool programming.
- Implement and secure permanent funding for afterschool programs off-site from school campuses.

- Work with the school district and property owners to use the land around Verde Elementary School for a community center, a Contra Costa College campus, or for private trade schools. Consider amending the zoning and fostering partnerships to support and attract these uses.
- Provide more parks in North Richmond, particularly around Verde Elementary School.
- Improve and expand parks and green spaces by restoring creeks with native plants, planting an urban forest at the eastern end of Wildcat Creek, connecting local trails to the Bay Trail, and installing amenities like wayfinding and educational signs, bathrooms, water fountains, and benches.
- Improve access to trails along creeks from residential areas adjacent to Wildcat Creek. Ensure that adequate long-term funding is secured for maintaining new park and open space features.

Community Safety

- As part of the Safe Routes to School program, provide a safe connection between schools and afterschool programs.
- Construct a pedestrian bridge over the Richmond Parkway.
- Improve transit safety by installing shelters, seating, and lighting at bus stops and by addressing crime on bus routes. Expand transit service times to accommodate workers with odd hours.
- Increase street lighting across North Richmond to make walking at night safer.
- Ensure that new development includes green infrastructure solutions from the Quality of Life Plan.
- Address speeding, dangerous intersections, and cut-through traffic by implementing traffic calming measures like stop signs and speed bumps, particularly on 1st Street and Richmond Parkway.
- Divert truck and industrial traffic away from schools.
- Provide and monitor security cameras in areas where illegal dumping is common.
- Support Crime Prevention Through Environmental Design (CPTED) principles.
- Re-use or re-develop vacant lots.
- Provide wayfinding and a clear physical demarcation separating San Pablo Creek and the adjacent trail.

Business Opportunity

- Support locally-owned businesses, cooperatives, and other uses offering benefits to the community, like a community kitchen potentially located at Fred Jackson Way and Market Avenue.
- Incentivize local economic development by applying a lower property tax rate for residents who open new businesses.
- Identify sites within neighborhoods to locate small cooperative businesses, but avoid negative impacts of commercial uses on adjacent homes.
- Convert two-story houses on Fred Jackson Way to mixed-use structures, with retail on the ground floor and housing on upper floors.
- Encourage commercial development on either side of Brookside Drive.
- Improve transit service in North Richmond to attract businesses.
- Provide better bike and pedestrian access to Urban Tilth along Fred Jackson Way.
- Ensure that new developments in industrial zones include job opportunities for residents.
- Implement programs that celebrate the history of diversity in North Richmond, like a street festival in the downtown.



ENVISION CONTRA COSTA 2040

COMMENT CARD

Date: 9/13/2019

Please fill out this form if you have any comments about the General Plan, Zoning Code, and/or Climate Action Plan Updates. (Name and contact information are optional).

Name: AUDREY DAVIDSON

Affiliation: RESIDENT

Address: ~~000~~ MARKET AVE

Phone / Email: CelticDK 77@yahoo.com

Comments (Use back if necessary): _____

TRAILS

- PAVED

- Signs - were to run/walk/Bike/skate = Directions

- Street lights

- Benches

Parks along Trail -

- Bathrooms

- Benches

- Water station for people/dogs

BIKE LANES

Monthly Clean up - ADOPT A PARK

- PARK and REC - IF Funding

- Funding

Housing

Support for Quality of Life priorities:

→ resident involvement in selection

→ first time home buyers program

Don't like high density because of concerns about traffic and parking.

- as Deltas = possible rec center site (part of)

investigate commercial linkage fee to fund housing

HODDING

Youth and Education

- extend parks into the Community

from a pop cooperative businesses

- want more job opportunities for local residents in new projects in Heavy Industrial Zone
preferential/low property tax rates for local residents

Business opportunity

- look for ~~opport~~ sites within neighborhood for small mom & pop cooperative businesses.

want more job opportunities for local residents in new projects in Heavy Industrial Zone

preferential / lower property tax rates for local residents who open ~~to~~ new businesses

Housing

Table 2
Pg. 1

Programs to educate & assist 1st time
home buyers.

+ Outreach to let people know abt them.

Support for CPTED principles

Homelessness:

- Tiny homes

- Vacant land around shelter - locate tiny homes or expand (c) shelter or temp. RV

Sites.

Street lighting everywhere.

If it's a walkable area, should be able to walk anytime.

more stop signs / traffic calming

on 1st St, plus throughout entire area

even if some areas are for some things

walk w/ community ID ways to address

Safety / Youth & Education

Table 2

pg. 2

- Open up access to trails along creeks
 - Open dead ends in res. area ~~at~~ S. of Wildcat Creek
- Add ped bridge over Richmond Pkwy, ~~for~~
esp. for kids to use to walk to school
- ~~Work~~ Work w/ school district, etc. to use lands around Verde Elementary for community center &/or Contra Costa College campus, or private trade schools.
 - Change HI & maybe LI to support those uses.
 - Consider partnerships to attract desired uses.
- Increase street lighting everywhere.
 - It's a walkable area; should be able to walk anytime.
- Need more stop signs / traffic calming
 - on 1st St., plus throughout entire area.
- Even if don't meet warrants for speed bumps.
 - Work w/ community to ID ways to address.
 - Need around school - plus after-school program off site.

Safety / Youth

Table 5
Pg. 3

- Consider "yellow brick rd" to connect school to after-school program / For Safe Routes to School.
- Transit:
 - Need shelter & seating at bus stops.
 - Expand service times (w/ ↑ lighting)
- Include green inf. solutions from QOL Plan.
- Watershed restoration / native plants ^{invasive plant eradication} along creeks.
 - + urban forest @ eastern end of Wildcat Creek in N. Richmond
- Add more cameras to reduce illegal dumping.

Business Opportunities

Table 5
Pg. 4

- One of "scattered sites" from Las Deltas =
good site for community kitchen
 - Good transit
- FJ Way = convert 2-story houses to
have businesses on lower level w/ living
maintained on upper (ie MU w/ small bus.)
 - Connect Urban Tilth along rest of corridor.

Guiding Principles

- want commercial on either side of Brookside Dr.

Housing

first bullet of draft principles

- ~~do~~ want to balance development type to preserve property values
- 2 - stable funding for homeless services, build off ~~of~~ existing centers/programs - also more jobs training
- 2 - demolish or re-use Las Deltas - don't leave vacant
- 3 - north of Wildcat - mixed use
south of " " - residential

Youth/Education

- Need wayfinding + ^{physical} clear distinction between trail and San Pablo creek
- defined limits of creek/trail
- Need trails to connect - Bay Trail
- restrooms and amenities
- maintenance!!

most common on other side of street

Community Safety

- Ensure that there is adequate funding for operations and maintenance of streets, trails, vacant lots
- address crime on bus routes

CHA

OPORTUNIDADES de NEGOCIO

- negocios locales (locally-owned)
- CO-ops
- beneficios a la comunidad

VIVIENDA

- no queremos "market rate", queremos ^{"precio de mercado"} ^{economico/affordable}
- construir viviendas economicas con regularidad
- Necesitamos mixed used Fred Jackson
- acción: equipo de residentes a seleccionar proyectos
- acción: llenar lotes vacíos — reduce vacancy rates

SEGURIDAD

- Reducir ~~pa~~ trafico del parkway

→ action: rotulos (signs)

→ action: speed bumps → look at map
(lugares peligrosos se estan
marcados)

- trafico ~~la~~ aqui viene de la pista (highway)

tratando de cortar ~~¶~~ (traffic here is mostly cars trying to
avoid highway traffic and speed on

menos trafico industrial

- Pittsburgh +

Park Blvd y abajo

convertir en ~~residencias~~ residential zoning

(from Park Blvd until wildcat creek, turn into
residential to surround high school and
reduce industrial traffic)

↳ hay mucho
trafico industrial cerca
del ~~high~~ school
~~middle~~
elementary

- improve creek corridor. cerca de la escuela, hacerlo mas verde. - un parque
- ~~por~~ construir espacio comunitario (cocina)
↳ importante ~~para~~ to bridge community divides, celebrate diversity
- there were businesses here and have^{inc} closed - bring them back

history of diversity - celebrate and continue
instead of ~~S~~egregation

→ street festivals that celebrate diversity
through downtown