



ENVISION CONTRA COSTA 2040

Draft Guiding Principles for Rodeo

The following guiding principles articulate the values, priorities, and aspirations for the future shared by community members at our first community meeting for Rodeo:

COMMUNITY CHARACTER

- Rodeo residents know their neighbors and care about their community. This connectedness among community members should be preserved and enhanced both now and into the future.
- Downtown Rodeo should be energized as a bustling downtown core through infill development, beautification, community facilities, walking and biking amenities, and regular events that bring people together.
- Rodeo should remain a full-service community with amenities like a fire station and grocery store, and services should expand so that residents don't need to travel outside the community for daily or weekly needs.
- Rodeo's waterfront should serve as a focal point for the community, with easy access to the shoreline, waterfront parks and open space, and a mixture of adjacent multi-family residential, retail, and commercial recreational land uses.
- Rodeo residents should have amenities available to make healthy lifestyle choices, including community gardens, farmers markets, parks, and medical facilities.

MOBILITY

- People living or working in Rodeo should be able to get around the community easily without needing to drive.

RECREATION AND ACCESS TO NATURE

- Creeks and waterways should serve as linear parks through Rodeo.

SAFETY & RESILIENCY

- Rodeo residents should be safe from crime and able to safely walk around all parts of the community at all times of day and night.
- Rodeo residents should be safe and be healthy while living adjacent to the refinery by mitigating risks from refinery accidents and exposure to air pollutants.